



Lesson 1: Climate Changers

Student Activity Sheet – *Design a Social Media Post!*

Social media is a powerful tool, so your first activity is to design your very own social media post about something you learned in Lesson 1. After all, a viral post can change the minds of millions. Social media is a way to communicate and connect with people all over the world, meaning a well done post can educate someone across the ocean! Nowadays, social media campaigns are being used to get thousands of people to sign petitions, defend endangered species, or call out companies and politicians. Refer to your discussion worksheet to remember what message from the lesson you wanted to share with others. You can also look back on the video or your guided notes to find a fact you want to share. Once you know what you want to share, the fun begins!

Step 1: Decide what social media platform your post would be on.

- Instagram: should be a photo or graphic with your message.
- Tiktok: should be a short video with your message.
- Twitter: should be a photo or graphic with your message.
- If you've never used social media before, use Canva to design your post! You will need to make your own account, but it makes the design process very easy.

Step 2: Get educational and creative!

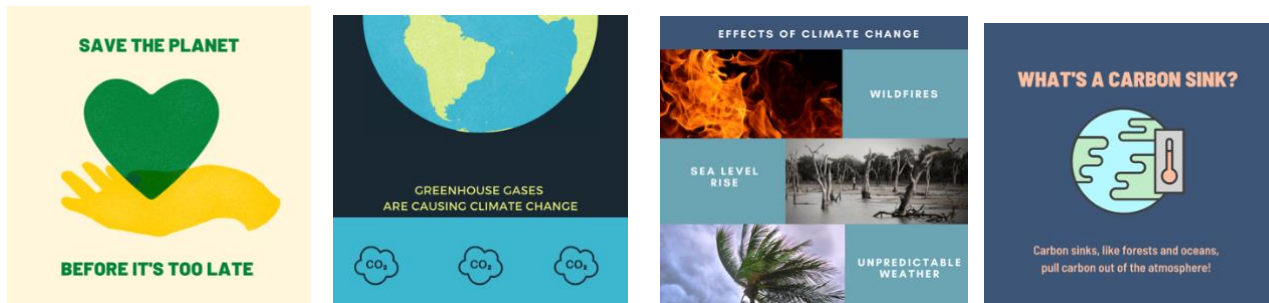
This social media post is meant to educate others on the message you chose. You can choose the colors, design, and words that you think would be best. Ask yourself – What would people share with others? Who is my audience? **Your post must have your message in text on it in some way.**

- We suggest using a free design platform like Canva, but feel free to use any applications to edit your post! After all, you are Gen Z.
- Your post must include text on it.

Step 3: Write your caption. Your post must include a caption further explaining your message. **Your caption must be 1-3 sentences.**

Step 4: Choose your hashtags. Your post must include relevant hashtags that would help your post be seen by more people. **You must have 3-5 hashtags.**

Examples:



Post 1: "Climate change is everyone's problem. Let's act now! #climatechange #climateactions #savetheplanet #educational #environment"

Post 3: "These are just 3 effects of climate change, there are so many more! Wildfires are happening more often, like in Australia and California. Sea level rise is happening on beaches around the world too. #sealevelrise #wildfires #climatechange"